

Chicagoland

# Buildings & Environments

SPRING 2011

## Solar Power Displays Savings & Sustainability

### Features

GreenBuild Expo  
& Tour Highlights

GreenChoice Opens Sustainable  
Community Bank

The Weather & Your Landscape

Kingsbury Plaza  
Goes Smoke Free

Structural Engineers Express  
Concern with New LEED Draft

Green Homes Will Grow As  
They Are More Affordable

Veteran's Administration  
Looks to Green Globes



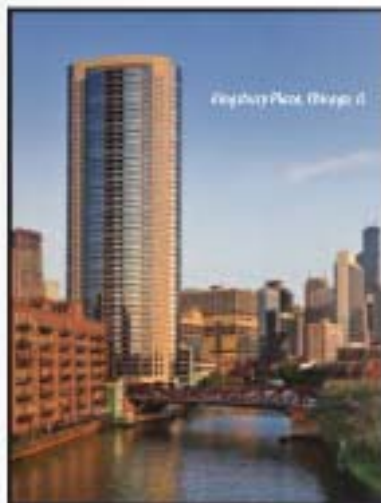
## Kingsbury Plaza Goes Smoke Free

The Habitat Company has announced that Kingsbury Plaza, located at 520 N. Kingsbury in Chicago, is converting to a smoke-free environment. The smoke-free conversion of the 46-story high-rise luxury apartment development with 436 units began on January 1, 2011. Encouraged by resident feedback, the management at The Habitat Company is transitioning Kingsbury Plaza smoke-free by the end of this year, giving existing residents time to get acclimated with the new program. All new and renewing residents will sign a smoke-free addendum during the conversion. Habitat kicked off the smoke-free initiative with a party for residents on the Great American Smoke Out Nov. 18 with candy cigarettes, fare from Smoke BBQ in Chicago as well as educational literature about the benefits of smoke-free environments.

In the spirit of a cleaner, healthy environment for residents, management decided to convert the four-year-old property. To date, resident response has been overwhelmingly positive, with one resident commenting he plans to use this as

motivation to quit smoking. In the spirit of supporting this effort, the team members at Kingsbury have educational information from the American Lung Association and American Cancer Association available for residents and prospects. "Our residents asked for this," said Gary Lundemo, vice president of Property Management. "As a result of our annual resident survey, they made it very clear that they would like to live in a smoke-free environment. The majority of our residents are non-smokers; however, we will work with all other residents on a one by one basis to ensure a smooth transition."

About The Habitat Company: Founded in 1971, The Habitat Company is a full-service real estate company, committed to the highest standards in management, service and development. Habitat has proudly earned its reputation for excellence in serving diverse communities and people. An organization of more than 1,000 employees operating in metropolitan areas throughout the country, dedicated to improving the communities they serve.



Kingsbury Plaza, Chicago, IL

## The Habitat Company

The Habitat Company is proud to announce that it has been selected as the new management company for The Bristol, a 178-unit condominium located at 57 East Delaware Plaza in Chicago. The partnership became effective January 1, 2011.

Synonymous with elegance and quality, The Bristol was built in 2002. The building offers multiple layouts, each having one to three or more bedrooms. The average floor plan is 1,105 square feet of living space. Located in the prestigious Gold Coast neighborhood, The Bristol offers views of Lake Michigan and access to downtown living, including shopping, restaurants and museums on Michigan Avenue.

"During the last year the Habitat leadership team has made a concentrated effort to expand our condominium management business," said Mark Segal, president and CEO of The Habitat Company. "With management of The Bristol, along with other premier condominium associations, including Skyrbridge, Lake Point Tower and 400 E. Randolph, we are making considerable progress in this business expansion effort."

The company is one of the Midwest's largest privately owned property management firms and Habitat's condominium management portfolio includes more than 4,000 condominium units managed in Chicago and Detroit.

"It is The Habitat Company's distinct pleasure to partner with The Bristol Condominium Association and continue to build upon the property's prestigious reputation," said Diane White, senior vice president of Condominium Management for The Habitat Company. "With decades of experience, the Habitat team's priorities are to provide open communication and develop collaborative relationships with the board association, and other premium condominium management services to fit the way residents live. We look forward to continuing The Bristol's reputation of excellence."



The Bristol Condominium, Chicago, IL

"The Bristol Association is very excited to have Habitat as the new Managing Agent of our building," said Chuck Thomson, board president for The Bristol. "Habitat has a demonstrated history of exceptional service to its customers, and is a leader in providing state-of-the-art communication, technology, and financial systems. In partnering with Habitat, the Bristol will make a great building even greater."

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